
Fraser Coast
Weddings & Formal Events
Expo

We hope that the information contained within this booklet is helpful in planning your exhibit at the 2019 Hervey Bay PCYC Weddings and Formal Events Expo.

The event will be held on Sunday, March 10th 2019 from 10am-1pm.

In this pack you will find:

- An outline of the proposed advertising across a variety of formats.
- A map outlining the proposed layout.
- Demonstration openings
- Exhibitor bookings and payment options

Individual site setup will commence at Hervey Bay PCYC in the afternoon on Friday the 8th of March from 12pm-7pm.

We look forward to working with you to make the 2019 Fraser Coast Weddings and Formal Events Expo better than ever.

EVENT ADVERTISING

Each year we advertise the event as much as possible. This year on top of distributing flyers around the Fraser Coast, we will be advertising through:

LOCAL RADIO

In 2019, Hit 101.9 Hit101.9 & 103.5 Triple M will be running 15 second advertisements in the months leading up to the event.

FRASER COAST CHRONICLE

The Chronicle will be advertising the Bridal Expo in the following areas:

- ¼ Page ad in the Fraser Coast Chronicle
- ¼ Page in The Independent
- Ad listed in What's on this Weekend
- Event lists on What's on – Website

OUR WEBSITE

Our website for the event which includes all event details and all booked exhibitors will be listed on the site.

www.fcweddingsformalexp.org.au

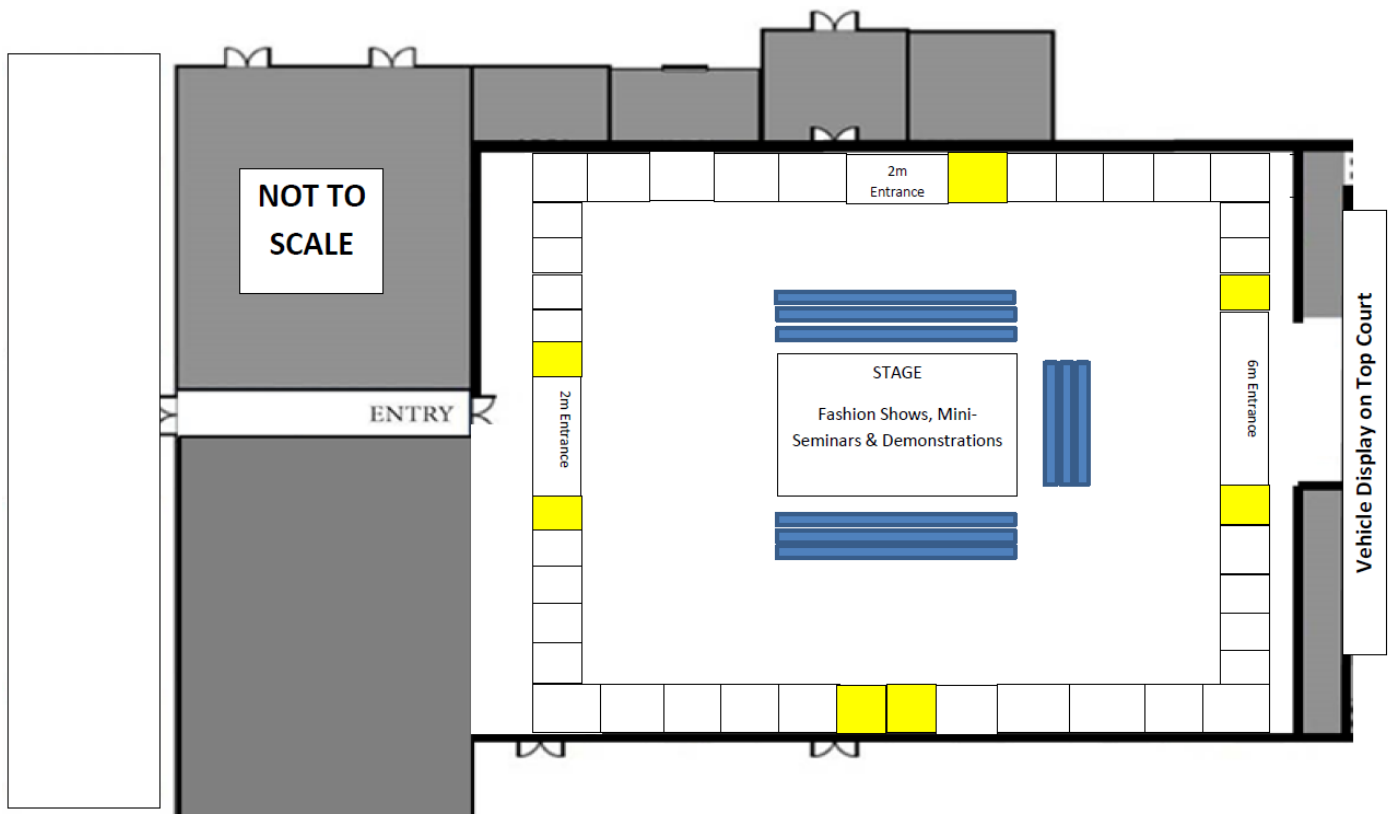
OUR FACEBOOK PAGE

<https://www.facebook.com/FCWeddingexpo/>

SITE INFORMATION

The site plan for 2019 has undergone a significant change to allow for less congestion, including the option for 1.5m sites for those not requiring a large setup. The new map follows a plan that encourages attendees to move through all the exhibits right up to the rear hall where display vehicles will be showcased.

With the layout, we are encouraging all stall holders to quickly get through each of the interested parties (to avoid congested lines). To do this, past exhibitors have kept a list with contact details of the people who they have met on the day to have further conversations following the event. **This is optional but we do encourage this process.**



PLEASE NOTE: While we do everything we possibly can to allocate your preferred site, the venue site plan is subject to change and should this occur, we will contact you ASAP to arrange a new site.

DEMONSTRATIONS

This year, demonstrations and mini seminars will play a major part in the success of this event. To accommodate as many show/demonstrations as possible. This is a wonderful opportunity to showcase your business.

If you are artist/band that does live performances for events/weddings, we would love to have you play on our stage. There will be a \$20 charge for a half an hour time slot on stage, during which time you are welcome to sell CD's, Merchandise, display signage, etc.

EXHIBITOR SITES & FEES

ALL BOOKINGS INCLUDE:

- Site space (1.5x3, 3x3 or 6x3)
- Partition dividers (if required)
- 1x individual facebook post on the Fraser Coast Weddings & Formal Events Expo page and other mentions.
- Business listed on the Fraser Coast Weddings & Formal Events website with logo and link to business website/facebook page, staying on site until bookings for 2020 open.
- Copy of all promotional posters / electronic artwork
- Your business listed under your chosen "category" on our event website with link to website/facebook.
- Option to put forward a raffle to further promote your business on the day.

1.5 x 3 Site - \$99.00

3x3 Site - \$125.00

6 x 3 Site - \$199.00

Vehicles - \$99 per vehicle. Discounts will apply for more than 1 vehicle.

The prices listed above are inclusive of insurance. Should you require tables and chairs, these are subject to the following prices:

Trestle Tables - \$10ea

Chairs - \$5 ea

EARLYBIRD BOOKINGS

Bookings completed and paid for in full prior to December 20 will receive the following benefits:

- Site Selection (if site plan requires changing, you will be consulted first. This is on a first in, first served basis)
- Free extra promotion upgrade, including 2 x extra facebook posts with link to your website or facebook page, featured exhibitor website page entry, and 1 x shout out on the day as a featured exhibitor

Bookings completed and paid for in full prior to January 24, 2019 will receive the following benefits:

- Site Selection (This is on a first in, first served basis)
- 1 x extra facebook post

PAYMENT OPTIONS

Payments need to be made in full to secure your booking and have a site allocated.

Payments can be made at the PCYC front desk, or over the phone on 41245211.

If for any reason you need an extension for payment, please contact us to arrange a payment plan, to have the payment made prior to the event.

Upon receipt of payment, a confirmation of your booking will be forwarded to you along with another copy of the floor plan with your site number. If there are any changes to the floor plan/your site number you will be sent an email with the changes.
